

COWORK. CONNECT. CONQUER.

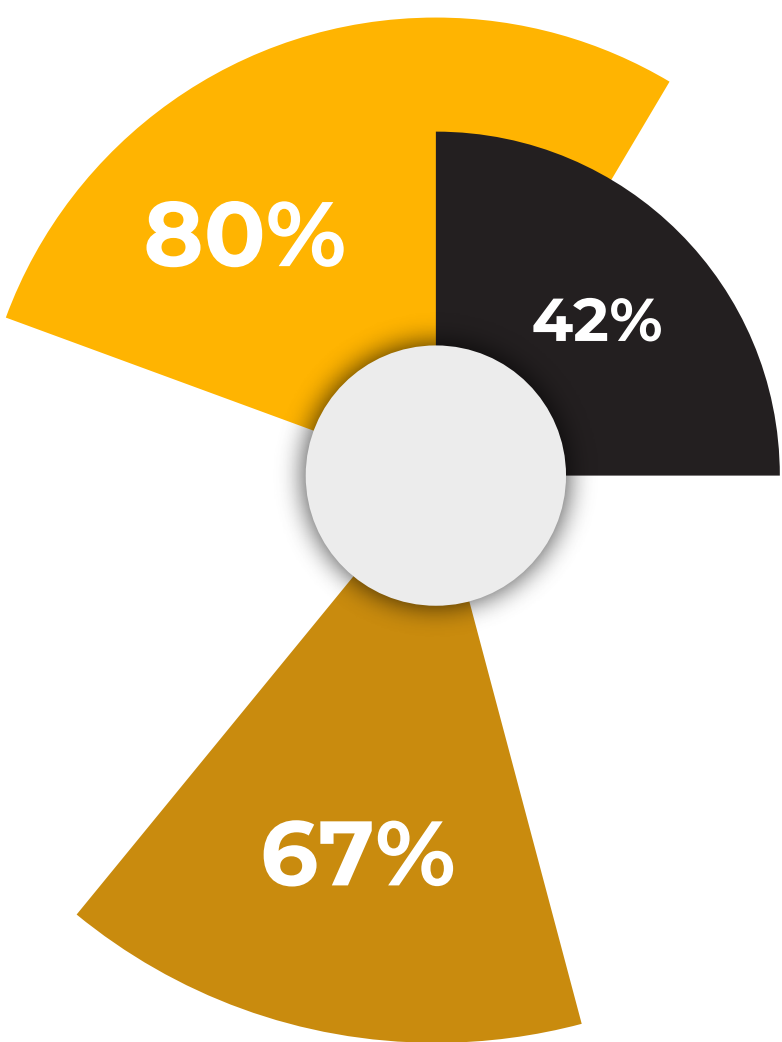


THE STARTUP GROWTH FORMULA

In the fast-paced world of startups, survival isn't just about having a great idea, it's about the right environment. Coworking spaces aren't just offices; they're launchpads where innovation, collaboration, and rapid growth collide. Let's dive into the data and see why startups in coworking spaces don't just survive they thrive!

GROWTH MATRIX

- 80% Survive Longer
Agility beats overheads
- 67% Secure Connections
Funding starts with networking
- 42% Scale Faster
Growth thrives in dynamic spaces



STARTUPS THAT TOOK OFF

Instagram
Filtered through a coworking space, captured a \$1B deal.

Uber
From a shared desk to a global game-changer, coworking was its first stop.

Spotify
Fine-tuned in a coworking hub, now streaming to billions.

OYO
Checked into a coworking desk, expanded into global hospitality.

COMPARISON

Coworking vs. Traditional Office Impact on Startups

Metric	Coworking StartUps	Traditional Office StartUps
Survival Rate	80%	50%
Funding Probability	70%	40%
Networking Opportunities	85%	30%
Operating Costs	8-10% (of total exp.)	3-5% (of total exp.)

THE SECRET OF COWORKING FOR STARTUPS



NEXT BIG THING? IT COULD BE YOU.
WHERE STARTUPS START REALLY UP!



Sources:
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*T&C Applied.